ANNEXURE -1

Pre-Bid clarification for "Engaging a Public Relations Agency (PRA) for the Common Media and Social Media activities of the entire Energy Sector for the effective Publicity & public interaction with Energy Sector" in respect of Tender Enquiry No: BESCOM/2023-24/SE0088/CALL-2

Sl No	Firm Name	Ref. Clause No	Tender Condition/Qualifying Requirment	Queries raised by the bidder/clarification sought by the bidder	Clarification issued by BESCOM
1	M/s APCO World wide	Sl No 2 of clause 13.0 of Qualifying Requirement of IFB	The Bidder, shall be an single business agency / entity essentially involved in promoting Public Relation (Media) and Social Media Communication works and should have a minimum experience of 05 (five) years in rendering Public Relation(PR) & Social Media Communication Activities to any Government Department (Central/State/Public Sector). Note: No Consortium or Joint Venture is allowed.	In this technical eligebility criteria document, under the section of past experience((S.No. 3),page No.2, wherein it was written that the bidder, shall be a single business agency/entity essentially involved in promoting public relation (Media) and Social media communication works and should have a minum exprience of 05 (five)years in rendering public relation (PR) & social media communication activities to any Government Department (Central/State/Public Sector). Note.No. Consortium or joint venture is allowed. the following documents shall be uploaded. 1. Memorandom and aritcle of association (MOA&AOA).2. Work Order/Exprience Certificate from the Government Depatment. **Query**-We hereby request you to please change the minumum exprience of 05 (five) years to 02 (two) years and also add contract agreement along wth work order copies/ Experieince certificate to upload it	The Bidder, shall be an single business agency / entity essentially involved in promoting Public Relation (Media) and Social Media Communication works and should have a minimum experience of 02(two) years in rendering Public Relation(PR) & Social Media Communication Activities to any Government Department (Central/State/Public Sector). Note: No Consortium or Joint Venture is allowed. The following documents shall be uploaded: 1. Memorandum and article of association (MoA & AoA) 2. Work Order / Experience certificate/Completion Certificate /Contract Agreement/Service Agreement/Engagement Agreement from the Government Department.
2	M/s APCO World wide	clause 13.0 of Technical evaluation Criteria of Qualifying Requirement of IFB	Experience of working on Projects for rendering Public Relation (PR) & Social Media Communication Activities to any Government Departments. • Experience of 5 years – 7 Marks • Experience of 6-10 years – 10 Marks	In this technical eligibility criteria document, under the section of other (S.No.12)-page No.5, Wherein it was written that experience of working on project for rendering public relation (PR) & Socila media communication activities to any Government Departments. Exprience of 5 years-7 Marks (Minimum), Exprience of 6-10 Years-10 Marks(Maximum) and others documents to be uploded **Query**-We hereby request you to please change the minimum exprience of 05(five) years to 02 (two) years	Experience of working on Projects for rendering Public Relation (PR) & Social Media Communication Activities to any Government Departments. • Experience of 2 years – 7 Marks • Experience of 3-10 years – 10 Marks
3	M/s APCO World wide	clause 15.0 of Contract Performance Guarantee of ITB	Performance Guarantee of the value of the Bank guarantee **at 5% of total contract value** towards the security for the performance is valid for a period of **39 months** from the date of LOI. The BG furnished shall be submitted within 20 days from the date of issue of LOI to the bidder in favour of General Manager, Corporate office, BESCOM in the form of Bank guarantee from the Nationalised/ scheduled commertial bank and the bank should be covered under the jurisdiction of Indian laws.	Under section 15.0 (Terms of payment) subsection 15.1-number iii (Page 18 of VOLUME-I, section-II), if is written that performance guarantee of the value of the Bank Gurantee at 5% of total contract value towards the security for the performance is valid for a period of 39 months from the date of Lol. **Query**-Can you please clarify if the performence guarantee should be 5% of the contract value (Exclusive of GST)?	No change, tender condition prevails. 5% Performance guarantee is on the total contract value is inclusive of GST
4	M/s APCO World wide	clause 3.0 of Terms of Payment of ITB	Remaining 80% of the one year contract Value will be equally paid in the 12 months period on satisfactory completion of deliverables as stipulated in the tender for having delivered the media and social media services. However, 10% of the monthly payment will be deducted in the every month invoice and this 10% withhold money will be released after satisfactory quarterly review.	Under section 3.0 (Terms of payment) subsection 3.1-number iii (Page 18 of VOLUME-I, section-II), if is written that remaining 80% of the one year contract value will be equally paid in the 12 months period on satisfactory completion of deliverables as stipulated in the tender for having delivered the media and social media services. Howeve, 10% of the monthly payment will be deducted in the every month invoice and this 10% withhold money will be released after satisfactory quarterly review. **Query**-As the moral code of conduct may be in effect in the next few months due to the upcoming Lok sabha elections, can you please inform, how the scope of work would be adjusted for the monthly payments during that period?	If the services are availed on behalf of the Energy Sector/ Election Commissioner for creation of election awareness, then payment will be made to that extent , if services are not availed during the MCC, the question of making payment does not arise

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5	M/s APCO World wide	clause 11.0 of Calendar of Events of IFB	Last date & time for submission of electronic bid documents in e-Mode only -28.02.2024, 10.00Hrs Date & time of opening Techno-commercial bids -29.02.2024, 10.00Hrs	Also, it is written under the tender schedule that the last Date and Time for Receipt of Tenders is 28-02-2024 10:00:01, Wherein the Date and Time for Opening of Technical Bid is 29-02-2024 10:00:02 **Query**- Can you please clarify whether bid will be opened on 28th or 29th of february 2024? Also please inform when the commercial (financial)bid will be opened	No change, tender condition prevails. Date of Opening of Technical Bid is 29.02.2024
6	M/s APCO World wide	Sl No. 3 of clause 13.0 of Qualifying Requirement of IFB	The bidder should have completed or should be working on cumulatively at least 03 (three) Retainer Assignments or 02 (two) Assignments awarded by a Government Departments (Central/ State/Public Sector) for Public Relations and Social Media Management with a project duration of 1 year each or more in the last 5 (five) years on or before the due date for submission of bid. (FY 2018-19. 2019-2020, 2020-2021, 2021-2022 & 2022-23)	The bidder should have completed or should be working on cumulatively at least 03 (three) Retainer Assignments or 02 (two) Assignments awarded by a Government Departments (Central/ State/Public Sector) for Public Relations and Social Media Management with a project duration of 1 year each or more in the last 5 (five) years on or before the due date for submission of bid. (FY 2018-19. 2019-2020, 2020-2021, 2021-2022 & 2022-23). Query: To amend as Work Order copies / Completion certificates/Contract Agreement issued by the Government Departments shall be uploaded.	The bidder should have completed or should be working on cumulatively at least 03 (three) Retainer Assignments or 02 (two) Assignments awarded by a Government Departments (Central/ State/Public Sector) for Public Relations and Social Media Management with a project duration of 1 year each or more in the last 5 (five) years on or before the due date for submission of bid. (FY 2018-19. 2019-2020, 2020-2021, 2021-2022 & 2022-23) Documents to be uploaded by the bidder: Work Order / Experience certificate/Completion Certificate /Contract Agreement/Service Agreement/Engagement Agreement issued by the Government Departments shall be uploaded.
7	M/s APCO World wide	Sl no 4. of clause 13.0 of Qualifying Requirement of IFB	The Bidder should have completed or should be working on at least 2 (Two) assignments awarded by a Government Departments (Central/State/Public Sector) for Public Relations and Social Media Management of minimum of Rs. 2 Crores (cumulate of 2 Projects). Out of these, at least one (1) project should have been completed in the last 5 (five) years on or before the due date for submission of bid. (FY 2018-19. 2019-2020, 2020-2021, 2021-2022 & 2022-23)	The Bidder should have completed or should be working on at least 2 (Two) assignments awarded by a Government Departments (Central/State/Public Sector) for Public Relations and Social Media Management of minimum of Rs. 2 Crores (cumulate of 2 Projects). Out of these, at least one (1) project should have been completed in the last 5 (five) years on or before the due date for submission of bid. (FY 2018-19. 2019-2020, 2020-2021, 2021-2022 & 2022-23) . Query: To amend as Work Order copies / Completion certificates/Contract Agreement issued by the Government Departments shall be uploaded.	The Bidder should have completed or should be working on at least 2 (Two) assignments awarded by a Government Departments (Central/State/Public Sector) for Public Relations and Social Media Management of minimum of Rs. 2 Crores (cumulate of 2 Projects). Out of these, at least one (1) project should have been completed in the last 5 (five) years on or before the due date for submission of bid. (FY 2018-19. 2019-2020, 2020-2021, 2021-2022 & 2022-23) . Documents to be uploaded by the bidder: Work Order copies / Completion certificates /contract Agreement issued by the Government Departments shall be uploaded.
8	M/s APCO World wide	Sl no 5. of clause 13.0 of Qualifying Requirement of IFB	The Bidder should have provided Media services for at least one international event in India or abroad for any of the Government or Public Sector undertakings	The Bidder should have provided Media services for at least one international event in India or abroad for any of the Government or Public Sector undertakings. Query: To amend as Work Order copies / Completion certificates/Contract Agreement issued by the Government or Public Sector undertakings shall be uploaded.	The Bidder should have provided Media services for at least one international event in India or abroad for any of the Government or Public Sector undertakings. Documents to be uploaded by the Bidder: Work Order / Experience certificate/Completion Certificate /Contract Agreement/Service Agreement/Engagement Agreement issued by the Government or Public Sector undertakings shall be uploaded.
9	M/s Concept Public Relations Limited	clause 8.0 of Amount put to tender of IFB	Amount put to Tender is Rs.23.01 Crs	Amount put to Tender is Rs.23.01 Cr or 2.3 Cr? Pls clarify	No change, tender condition prevails. Amount put to Tender is Rs.23.01 Crs

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10	M/s Concept Public Relations Limited !	NIL	NIL	Do we need to submit the strategy presentaion along with the bid submission?	Will be intimated to the successful bidder later.
11	M/s Concept Public Relations Limited !	NIL	NIL	We have a valid MSME certificate from UDYOG registrered under "Small Category". Are we allowed to exempt EMD of Rs.23 Lakhs? Pls Confirm.	No change, tender condition prevails.

General Manager(Customer Relations)
BESCOM, Bangalore